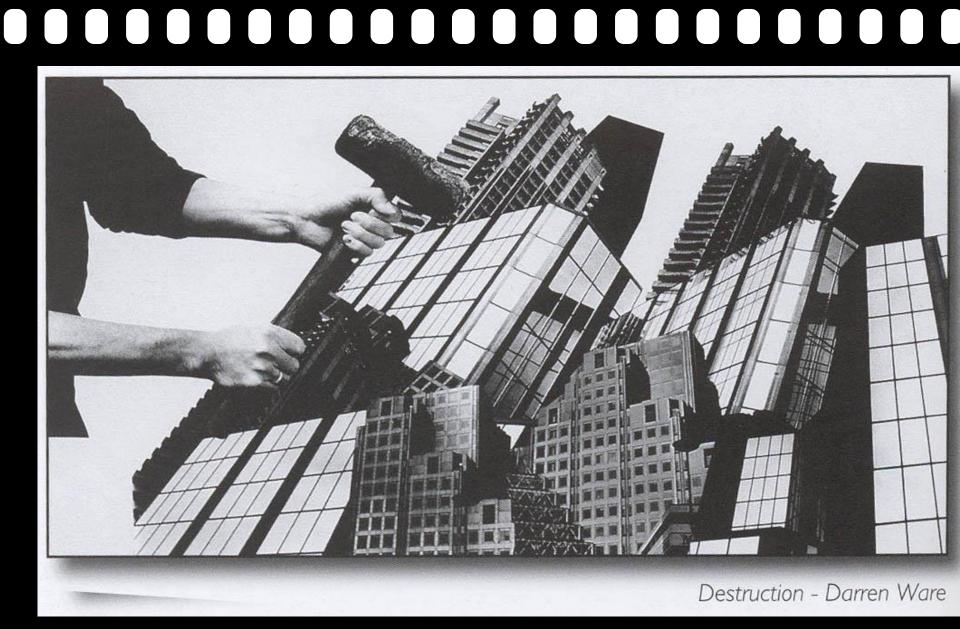
# Foundations for Art and Design Through Photography

Part VI photomontage



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Audrey Hepburn - Angus McBean photograph. By permission of the Harvard Theatre Collection, copyright owner.





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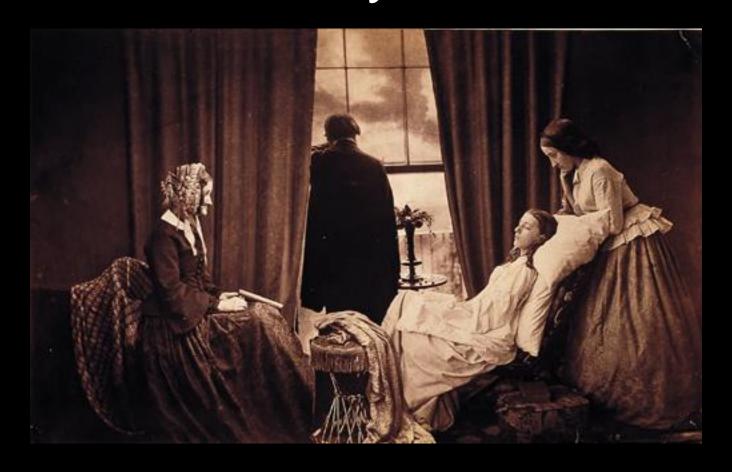
#### aims

- To develop an awareness of how visual elements interact with each other and with text to convey specific messages.
- To develop an awareness of the techniques employed by individuals in the media in order to manipulate photographic material.

#### **Definition**

A photomontage is an image that has been assembled from different photographs. By adding or removing information in the form of words or images, the final meaning is altered. The resulting photomontage may be artistic, commercial, religious, or political.

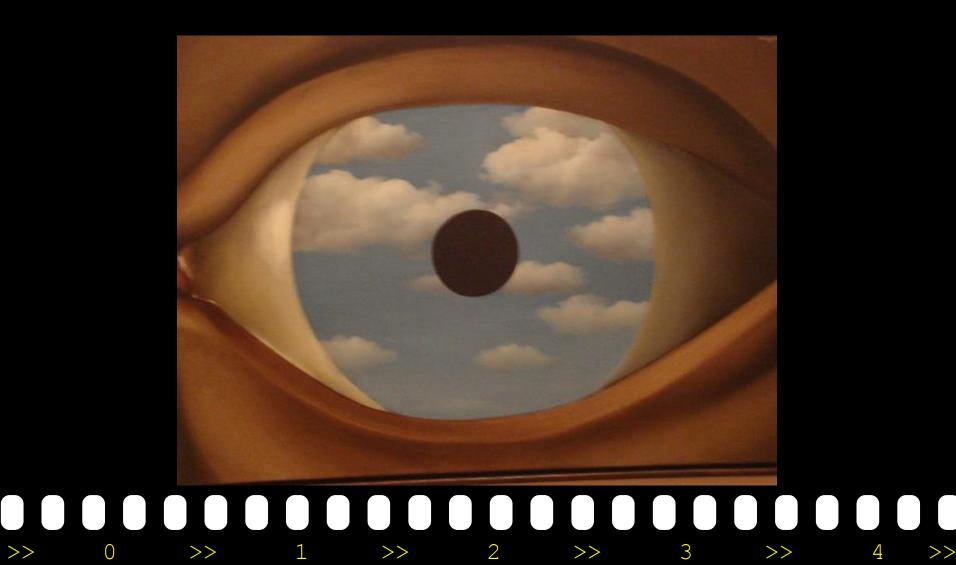
## **Activity One**



## Influence of Surrealism

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## Rene Magritte





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# Laszlo Moholy-Nagy





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## Text



The words can remove any possible ambiguity that the viewer may find, draw attention to the conflict in the images, or contradict the images entirely thus establishing a satirical approach to the work.

#### **Amnesty International**



Sunglasses are only a temporary fix.

Don't cover it up. Tell someone.

> Danastic violence happens everywhere. It affects someone same you. Get active against document violence as part of Assessoy Emergacional's 36 Days of Activists. November 2d disough December 10, 2005





Makeup is only a temporary fix.

Don't cover it up. Tell someone.

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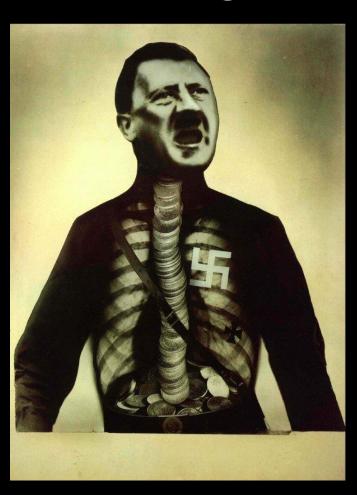








## Recognizing the Familiar



The viewer is meant to recognize familiar images, paintings, photographs, advertising campaigns, etc. that the photomontage is based upon.

## Contradiction



In many photomontages we see images that contradict one another. The contradiction can be between what we see happening and the text or it can be in the images themselves to make he viewer question the original point of view.

#### Contrast

To gain attention individual images may be in direct opposition to one another such as extreme poverty and wealth, tranquility and violence, industrialization and countryside, etc.

Not everyone has what you have.



Everyone has the right to own property alone as well as in association with others.
No one shall be arbitrarily deprived of their property

Not everyone has what you have.

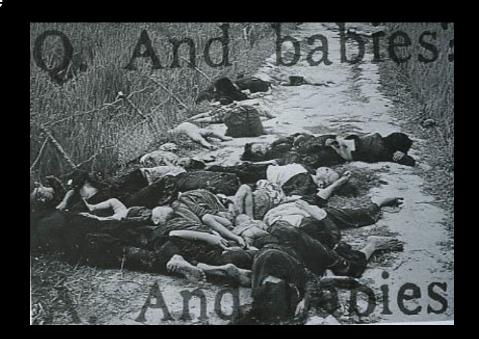


1. Everyone has the right to own property alone as well as in association with others.

2. No one shall be arbitrarily deprived of their property

## Seeing Through the Lies

Many photomontages invite the viewer to look behind the surface or to see through something to gain a greater insight in to the truth.



R.L. Haeberle for Art Workers Coalition

## Exaggeration of Scale

By altering the scale of components in a photomontage the artist can exaggerate a point.

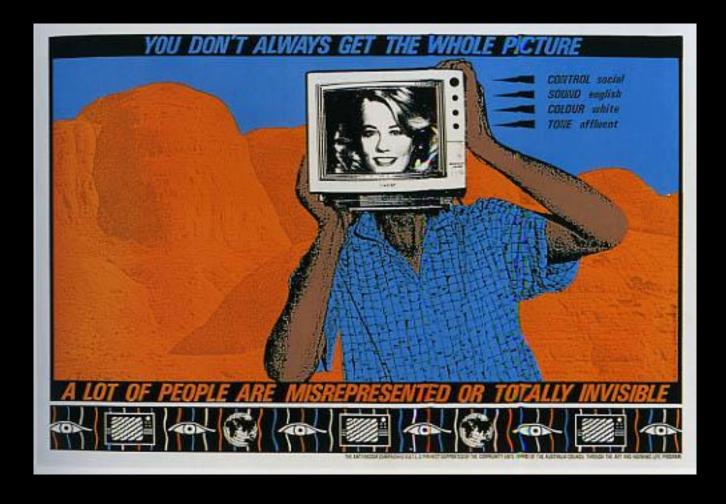


## Figure of Speech

A very popular strategy is to visualize figures of speech, for example, a puppet on a string, playing with fire, house of cards, etc. The artist may play upon the viewer's acceptance of these as truth or use them as a contradiction in terms, e.g. 'The camera never lies'.



#### Jayne Amble for South Australian United Trades and Labour Council



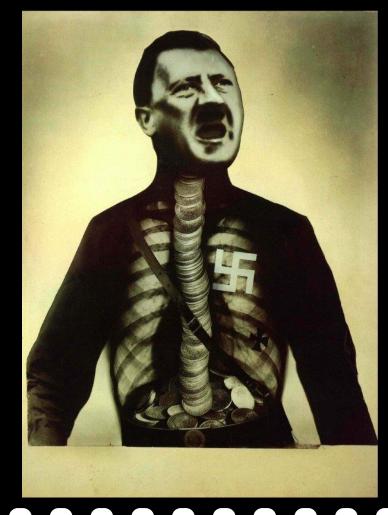
# **Activity Two**

Context and Message of Political Photomontages

## Masters of Photomontage

Those who set the bar

## John Heartfield









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## Peter Kennard





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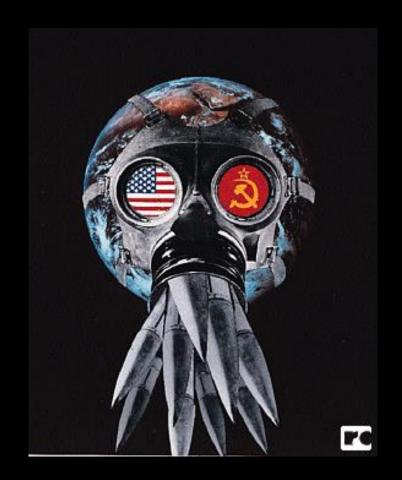
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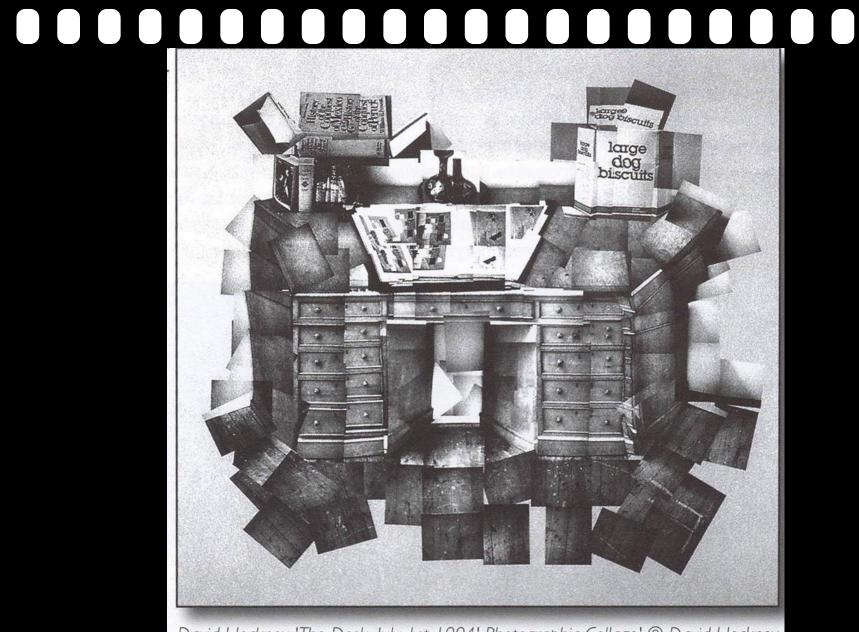
To manipulate or not to manipulate

### **Activity Three**

- We start to move into more questionable territory when we think about photomontage in the media...
  especially when images we take to be from 'real' life, perhaps of 'real' people, are altered without our knowledge.
- Create a list of guidelines to make the public aware of manipulation

#### Joiners

David Hockney has used photomontage in many of his works. Individual photographs have been placed together to create a larger photographic collage which Hockney has termed a 'Joiner'. The number of prints in each Joiner may vary depending on how much information Hockney feels he needs ot explore in the subject matter.



David Hockney 'The Desk, July 1st 1994' Photographic Collage' © David Hockney

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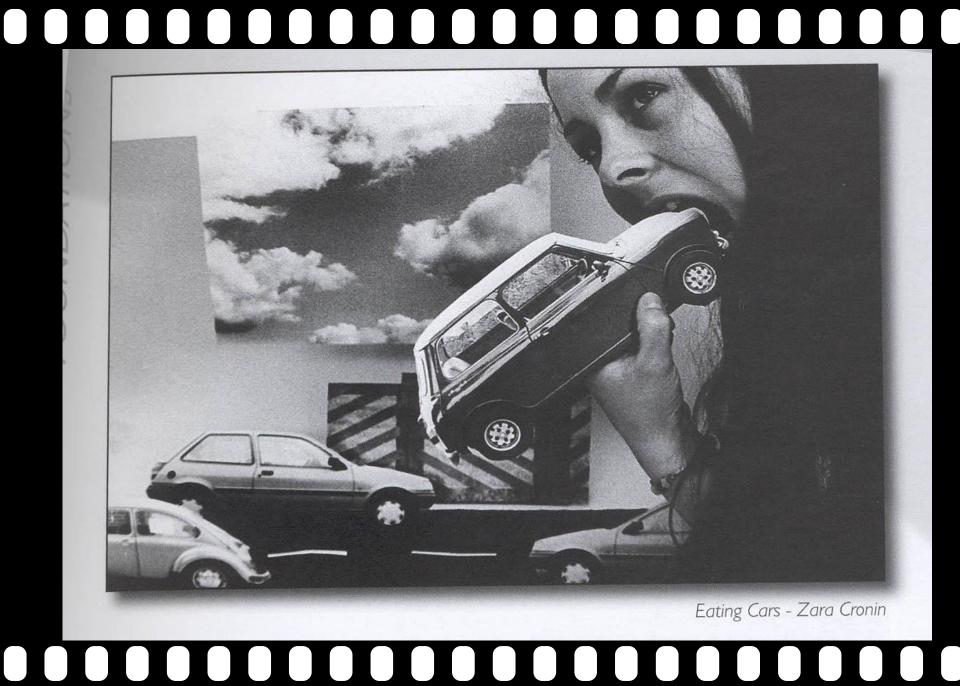
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Hockney has taken this one step further and presented the subject at different moments in time. The photographic instant has been lengthened in some of Hockney's Joiners to become a study of a 'happening', different views from different times during the same event. A picture of a card game is no longer a record of that game at one particular moment but rather a study of the whole game.

# Practical Assignment #2

- If working digitally turn in three photomontages
- If working with darkroom images, turn in one or two photomontages
- You may use a topic from page 74

### Examples



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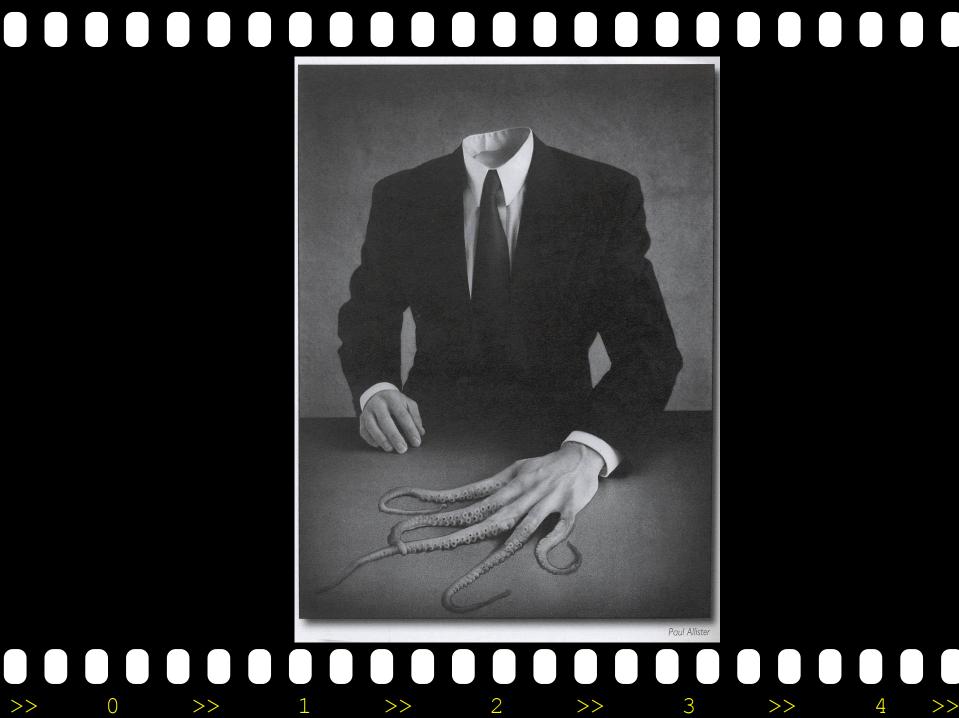
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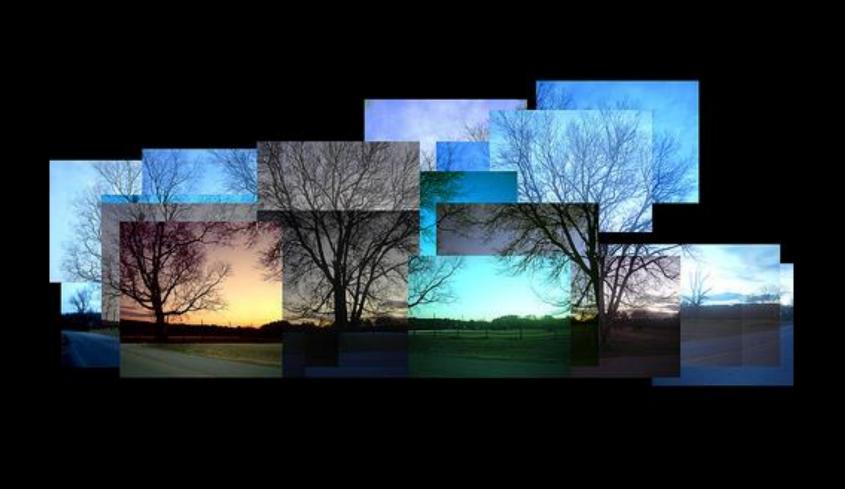
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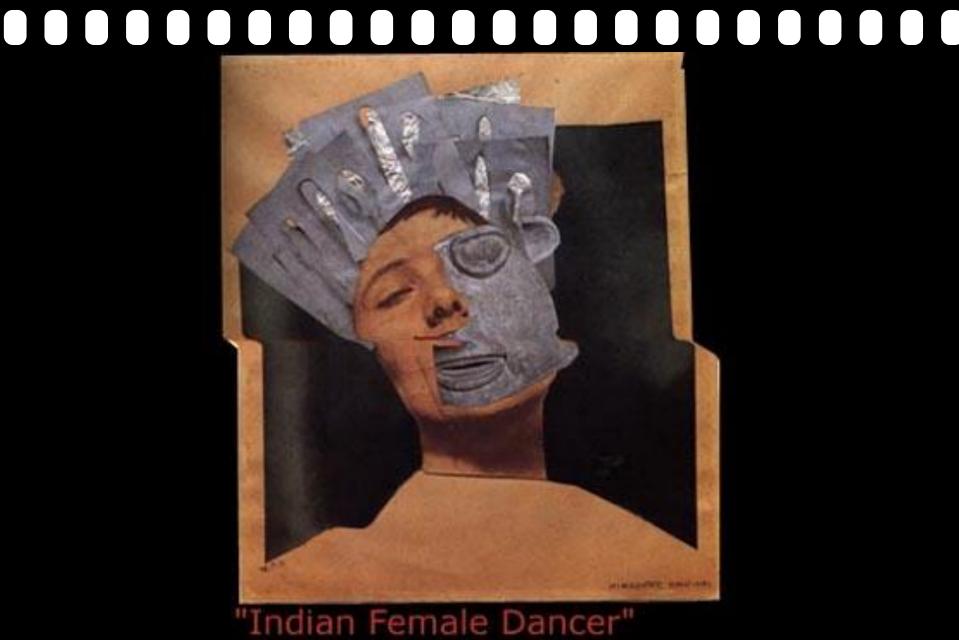
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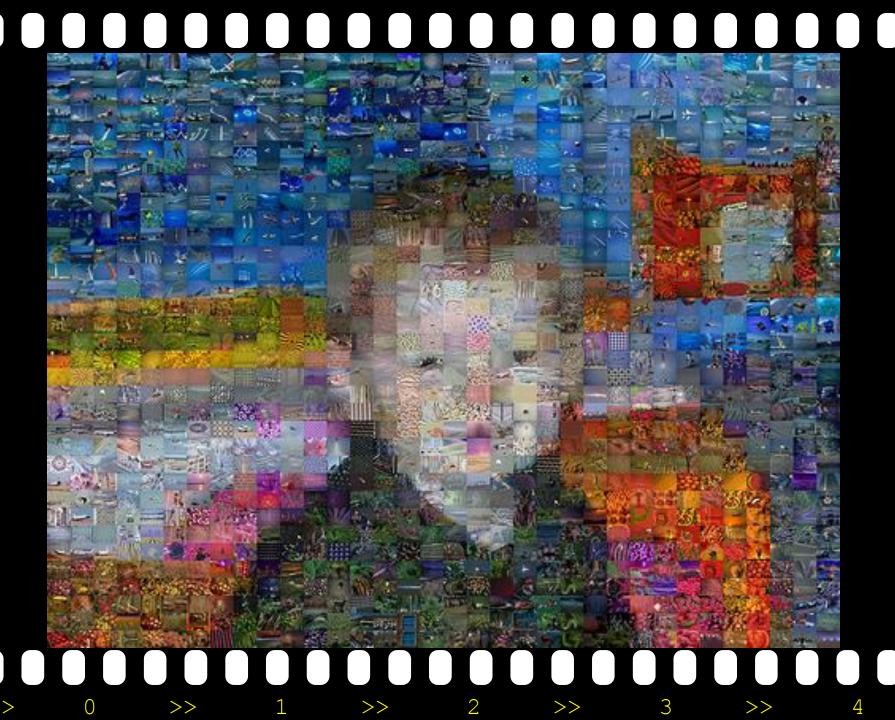
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# Angelo Confortola



# Tanner Esparza



### Ian McKay



#### Rhen Bass



#### Jack Marder



#### Jack Marder

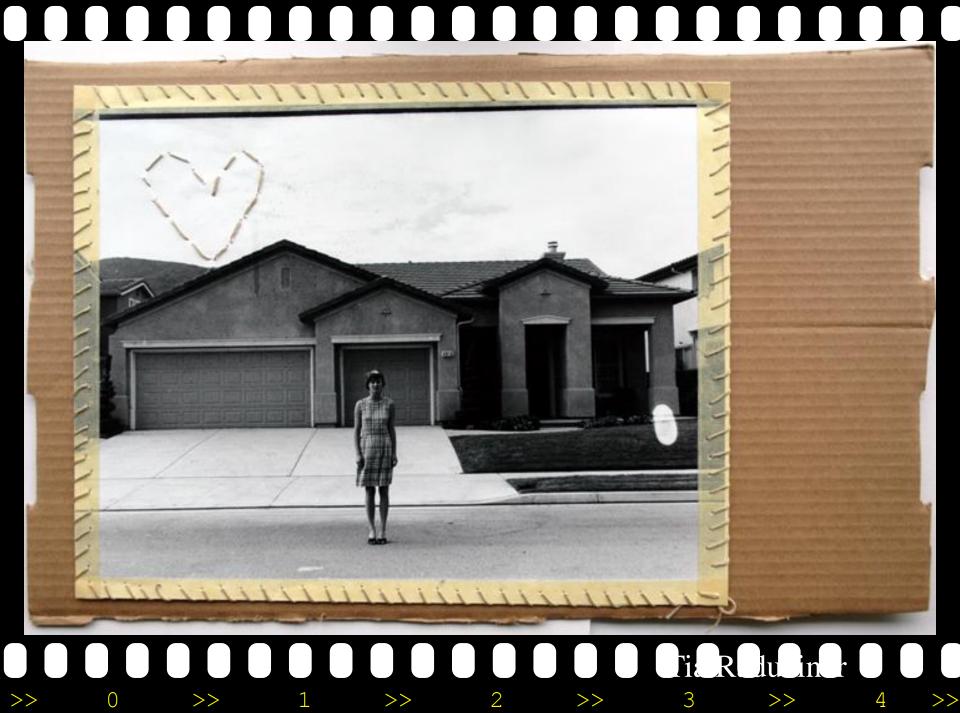






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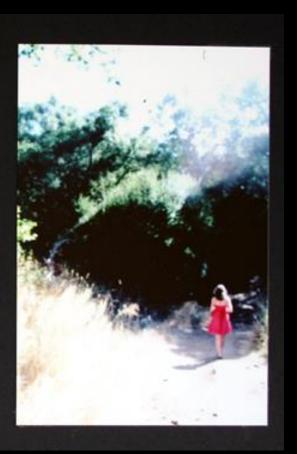
# Elizabeth Halpin-Coughlin



# Katie Kempster







## Nicole Halpin-Coughlin



# Elizabeth Halpin-Coughlin



## Elizabeth Halpin-Coughlin



#### Giselle Martins



#### Kathleen Jones





Casey Mundo







Hillary Morefield



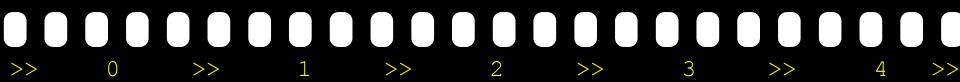
Hillary Morefield



Roxanne Denis



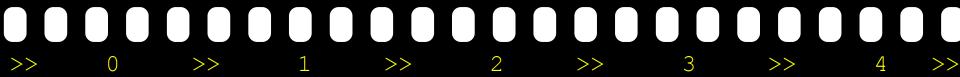
Harrison Ang







#### Eric Dean





Sydney Devault

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Kelly MacDowell



Dalton Albios



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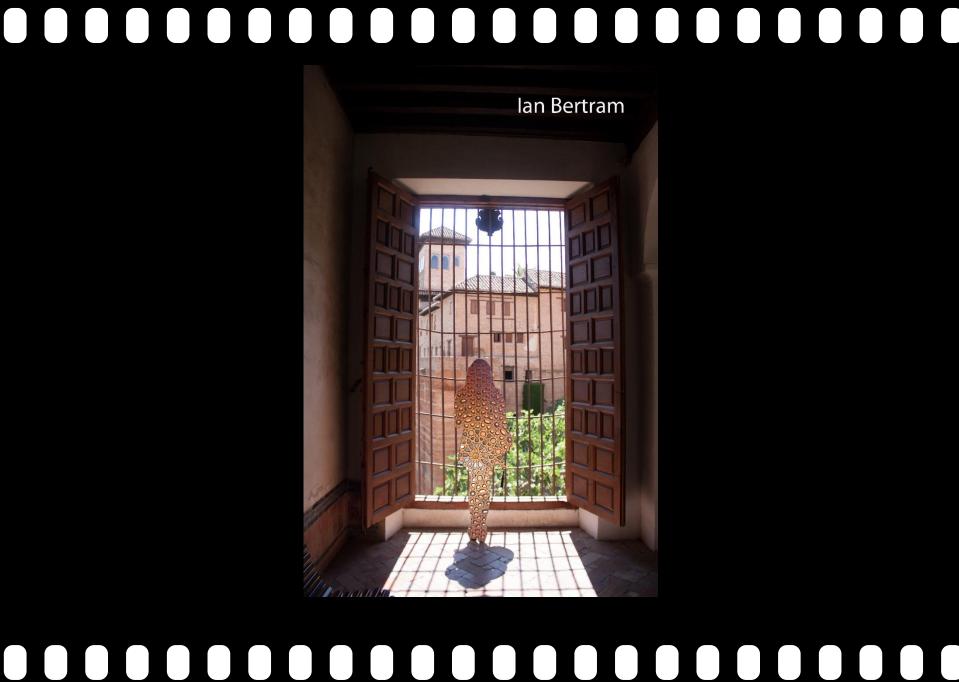


**Barrett Goldberg** 



Kevin Weeks



























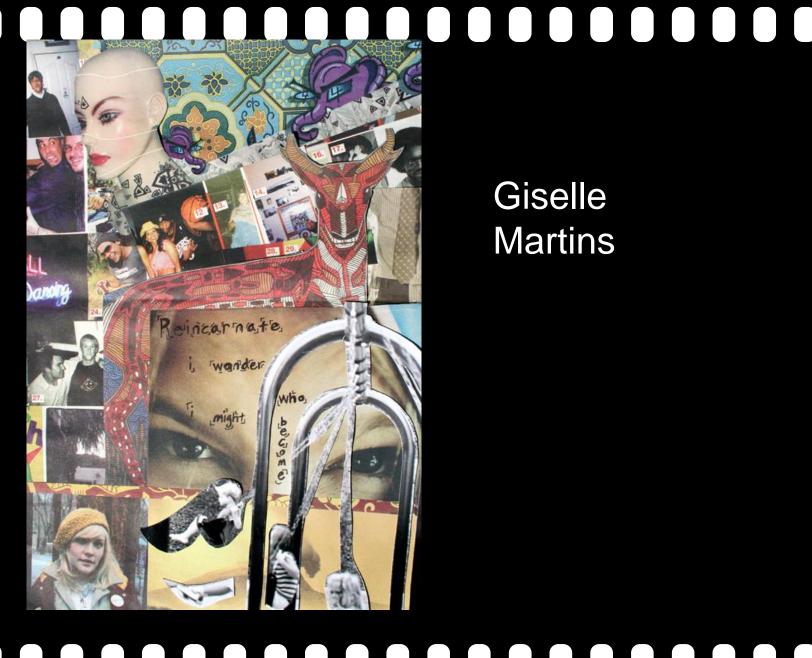






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Giselle Martins











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#### Menk-Dog will check

- Please make a new photomontage
- Mr. Menkin will be asked to peruse all flickr submissions to ensure you are not submitting last year's montage