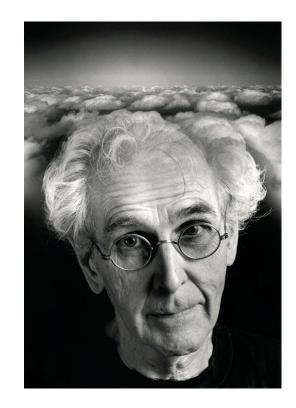
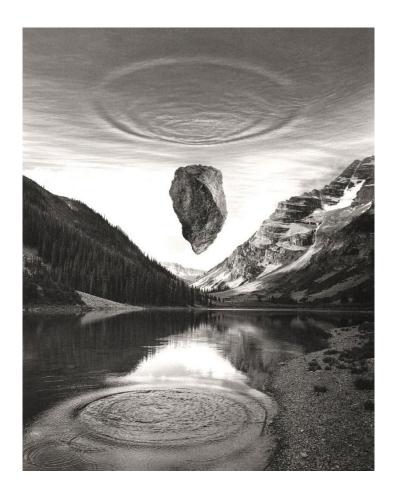
SEL

Motion Vs. Action

Jerry Uelsmann

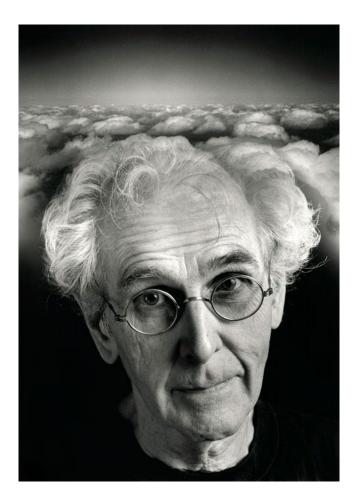


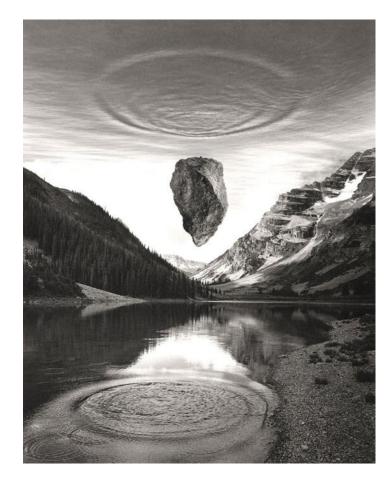




Jerry Uelsmann (June 11, 1934 – April 4, 2022)

- One of the best Darkroom Photomontage artists ever
- Professor at University of Florida in Gainesville



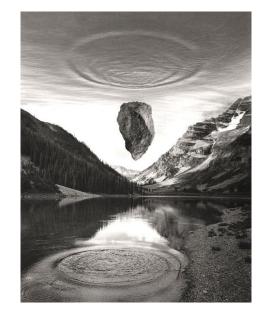




Leo Young NPHS student

Jenny Gavin (NPHS Photo 1&2 and AP photo student)





Inspired by Jerry Uelsmann Experiment conducted by Uelsmann Question: who would produce the highest quality images? Half the class: Half the class:

- grade is determined by the quantity of photo turned in (darkroom not digital)
- 100 = A
- 90 = B
- 80 = C
- Etc.

• grade is determined by one photo turned in

What happened

- Group 1 produced the number of photos they wished to earn the grade they wanted
- Group 2 spent a great deal of time planning and going through the motions of what they were going to shoot and their postproduction and only took action when they felt they were ready

Who produced the highest quality work?

•Group 1? •Group 2?

Group 1

Rule of Returns – You reap what you sow

You produce the quantity (with good intent), the universe will reveal the quality

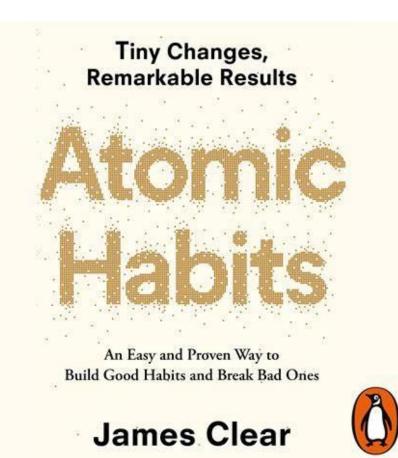




Ronaldo and Ripinoe did not become the great soccer players by just going through the motions

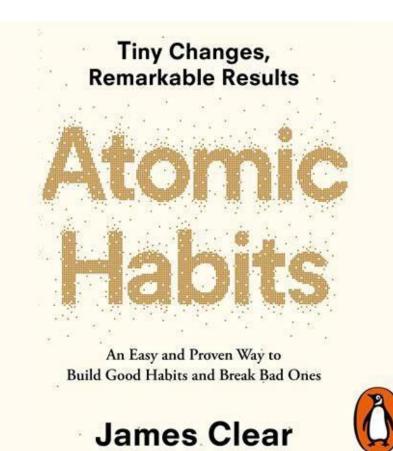
They practiced for tens of thousands of hours

Motion Vs Action



Motion does not mean action Some people think if we look busy, we are working

Motion Vs Action



Shooting multiple exposures of a topic is true action

Annie Leibovitz



Leibovitz did not become a great photographer by just snapping off a few images



Annie Leibovitz



Leibovitz did not become a great photographer by just snapping off a few images



Motion vs. Action

- Planning and going through the motions is not a bad thing at all, but if that absorbs most of your time, the quality will not follow
- To produce quality you must put in the time through actions

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IMG_2141	IMG_2144	IMG_2145	IMG_2146	IMG_2147	IMG_2148	IMG_2150	IMG_2151	IMG_2156	IMG_2157	
IMG_2158	IMG_2159	IMG_2160	IMG_2166	IMG_2167	IMG_2168	IMG_2185	IMG_2200	IMG_2202	moment_photo_	
moment_photo_ 36F24053_0	moment_photo_ 193FDEC5_0	moment_photo_ 229C26DB_1	moment_photo_ 465B1BA5_10	moment_photo_ 0986AE76_0	moment_photo_ 448896BB_1	moment_photo_ 5777062B_0	moment_photo_ D3020C4C_0	moment_photo_ D3398D8F_1	20A348F1_0	~



Annie Leibovitz



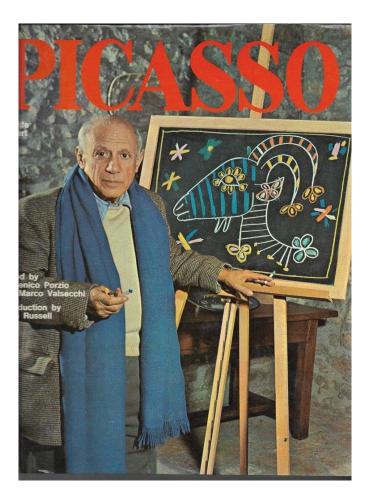
Leibovitz did not become a great photographer by just snapping off a few images



Rich Bateman

Pablo Picasso

Inspiration exists, but it must find us working



Motion Vs Action applies to all of life

- Put in the quantity (with good intent) – the universe will reveal the quality
- Playing a sport
- Being a friend
- Being a parent
- Being an employee
- Being an employer