



AP 2-D Art and Design Portfolio
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2025

Written Evidence Sustained Investigation

Identify the inquiry that guided your sustained investigation.

Response:

In today's age, people are losing self-value and depending on materialistic things and as a consequence, their overall self-esteem is negatively impacted. When buying items, people don't focus on how they feel but on what others will think, needing specific brands and items to fit in. For my investigation, I am focusing on the emotions that come from overconsumption like insecurities, dissatisfaction, and lack of gratitude for what they do have. I wanted to fully capture the conformity, comparison, and absence of individuality to highlight how overconsumption has impacted society as a whole.

Describe ways your sustained investigation developed through practice, experimentation, and revision.

Response:

For my investigation my photos are film, developed in the darkroom. Film takes away the color and distractions brands use to push their products and alludes to an older time with less materialism. My photos capture overconsumption at stores and the mood of people when they give into materialistic items. I use the same repetition companies throw at consumers in the repetition of film edges that align with the similarity of products. Without color, I show the simplicity of life and the value in differences rather than letting materialism and the fear of fitting in take away from individuality.



Image 1

Sustained Investigation

Height: 10

Width: 8

Materials:

Film, Film SLR Camera, Shoes, Store, Brother, Darkroom, Silver Gelatin Print

Process(es):

Developed in darkroom, spray developer technique. Back of head to emphasize lack of individuality.

Use of Digital Tool(s): No



Image 2

Sustained Investigation

Height: 10

Width: 8

Materials:

Film, Film SLR Camera, Store,
Darkroom, Silver Gelatin Print

Process(es):

Developed in darkroom. Film edge to
bring back to an older and simple time
without consumption.

Use of Digital Tool(s): No



Image 3

Sustained Investigation

Height: 10

Width: 8

Materials:

Film, Film SLR Camera, Clothes, Sister,
Store, Darkroom, Silver Gelatin Print

Process(es):

Position of hair, body, and clothes.

Darken face to get rid of individuality.

Developed in darkroom.

Use of Digital Tool(s): No



Image 4

Sustained Investigation

Height: 8

Width: 10

Materials:

Film, Film SLR Camera, Friend, Store,
Darkroom, Silver Gelatin Print

Process(es):

Used mirror to get somber facial
expression comparing self to others.

Developed in darkroom.

Use of Digital Tool(s): No



Image 5

Sustained Investigation

Height: 8

Width: 10

Materials:

Film, Film SLR Camera, Friend, Store,
Darkroom, Silver Gelatin Print

Process(es):

Multiple frames use the same repetition
companies throw at consumers while
also showing the emotion.

Use of Digital Tool(s): No



Image 6

Sustained Investigation

Height: 10

Width: 8

Materials:

Film, Film SLR Camera, Mannequin,
Store, Darkroom, Silver Gelatin Print

Process(es):

Capture the same clothes and face of
the mannequins. Dodging and burning in
darkroom. Conformity.

Use of Digital Tool(s): No



Image 7

Sustained Investigation

Height: 8

Width: 10

Materials:

Film, Film SLR Camera, Store,
Darkroom, Silver Gelatin Print

Process(es):

Film edge - show simple times with less
materialism contrasted with the
excessiveness. Overlay edit.

Use of Digital Tool(s): Yes

Digital Tool(s) used: Photoshop



Image 8

Sustained Investigation

Height: 10

Width: 8

Materials:

Film, Film SLR Camera, Friend,
Darkroom, Silver Gelatin Print

Process(es):

Light background to bring attention to
the brand names. Repetition of film edge

Use of Digital Tool(s): No

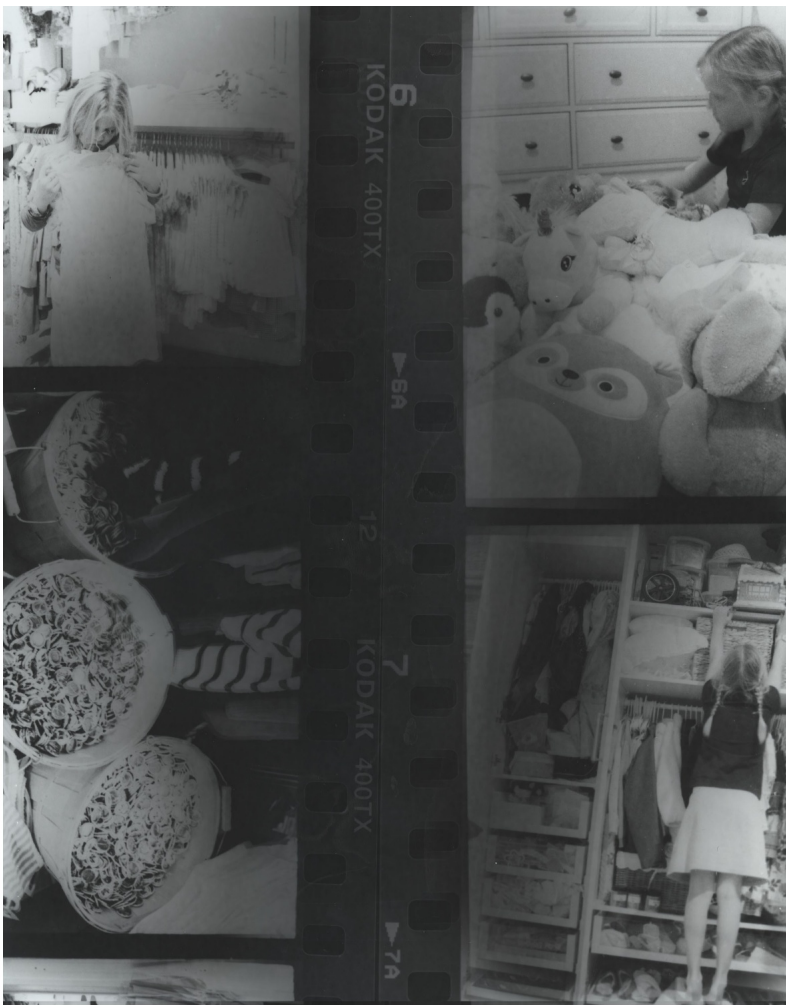


Image 9

Sustained Investigation

Height: 10

Width: 8

Materials:

Film, Film SLR Camera, Sister, Store,
Darkroom, Silver Gelatin Print

Process(es):

Multiple frames to repeatedly
excessiveness. Editing in photoshop to
enhance film edge.

Use of Digital Tool(s): Yes

Digital Tool(s) used: Photoshop



Image 10

Sustained Investigation

Height: 8

Width: 10

Materials:

Film, Film SLR Camera, Father, Brother,
Store, Darkroom, Silver Gelatin Print

Process(es):

Showing the repetitive display of the
same hat which is cohesive with the
repetition of film edge.

Use of Digital Tool(s): No

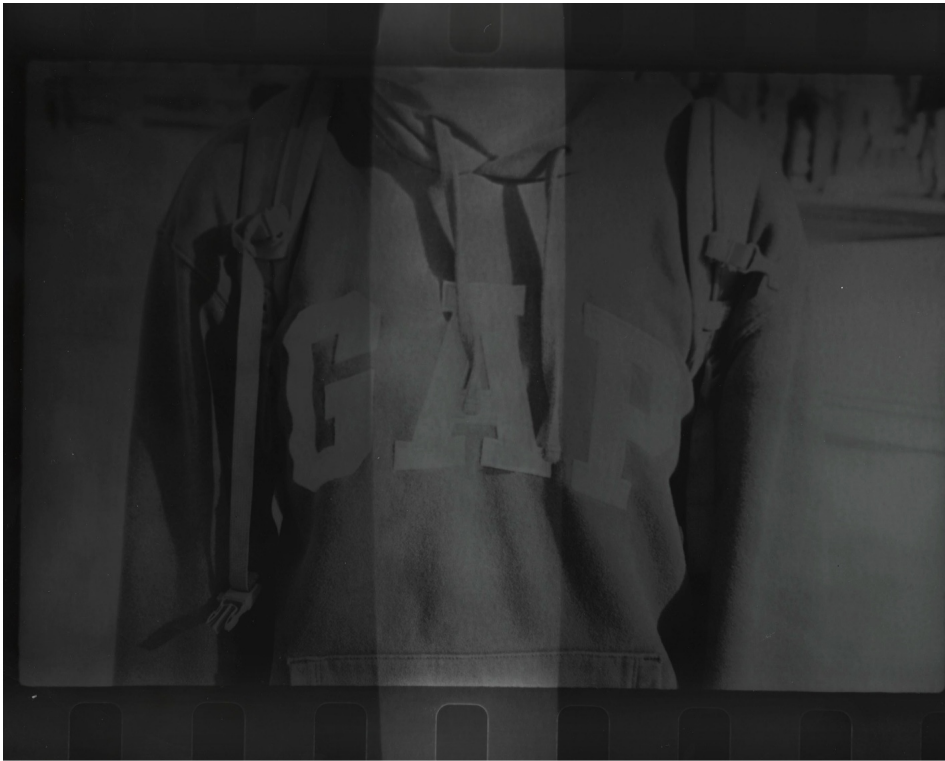


Image 11

Sustained Investigation

Height: 8

Width: 10

Materials:

Film, Film SLR Camera, Friend,
Darkroom, Silver Gelatin Print

Process(es):

Different times developer creating a gap
within the brand gap. Faceless focusing
only on brand.

Use of Digital Tool(s): No



Image 12

Sustained Investigation

Height: 10

Width: 8

Materials:

Film, Film SLR Camera, Sister,
Darkroom, Silver Gelatin Print

Process(es):

Multiple frames to show materialism in
their own closets. Film edge remind of
an older, simpler time

Use of Digital Tool(s): No



Image 13

Sustained Investigation

Height: 8

Width: 10

Materials:

Film, Film SLR Camera, Store,
Darkroom, Silver Gelatin Print

Process(es):

Nike shoe placement to contrast with all
Adidas. Cohesion with repetition of
brands and film edge.

Use of Digital Tool(s): No



Image 14

Sustained Investigation

Height: 10

Width: 8

Materials:

Film, Film SLR Camera, Store, Store,
Darkroom, Silver Gelatin Print

Process(es):

Angle faceless, only on the same
product in basket as what she's looking
for. Repeat film edge

Use of Digital Tool(s): No



Image 15

Sustained Investigation

Height: 8

Width: 10

Materials:

Film, Film SLR Camera, Store,
Darkroom, Silver Gelatin Print

Process(es):

Photoshop to emphasize "the prize" as
euphemism. Repetition showing film
edge and same product.

Use of Digital Tool(s): Yes

Digital Tool(s) used: Photoshop



Work 1

Selected Works

Height: 20

Width: 11

Idea(s):

Capture ocean scenes and life underwater that is not easily seen or recognized .

Materials: Nikon 1AW1, Photoshop

Process(es):

Took a boat out to a shark cage to be fully submersed and deliberant in the shot.

Use of Digital Tool(s): Yes

Digital Tool(s) used: Photoshop



Work 2

Selected Works

Height: 10

Width: 8

Idea(s):

Freeze a moment in time that usually passes within seconds. Capture movement of water with splashes.

Materials: Nikon 1AW1, Photoshop

Process(es):

In the ocean moving the camera alongside the wave to get an image that freezes time.

Use of Digital Tool(s): Yes

Digital Tool(s) used: Photoshop



Work 3

Selected Works

Height: 15

Width: 8

Idea(s):

Freeze the movement of the shark to highlight the movement and action of the shark.

Materials: Nikon 1AW1, Photoshop

Process(es):

In a shark cage following shark with the camera to get a clear shot of the tail whip.

Use of Digital Tool(s): Yes

Digital Tool(s) used: Photoshop



Work 4

Selected Works

Height: 15

Width: 10

Idea(s):

Capture life underwater photographing the detail on the turtle and its shell.

Materials: Nikon 1AW1, Photoshop

Process(es):

Followed the turtle through the camera to get a clear picture. Photoshop to clear up the murky water

Use of Digital Tool(s): Yes

Digital Tool(s) used: Photoshop



Work 5

Selected Works

Height: 15

Width: 10

Idea(s):

Capture both above and under the surface showing how close the two are. Clear detail of the fish.

Materials: Nikon 1AW1, Photoshop

Process(es):

Camera lens half in the water and half out. Held still so the fish wouldn't hide under rock.

Use of Digital Tool(s): Yes

Digital Tool(s) used: Photoshop